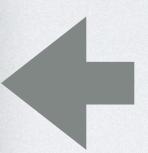
## Intro To Human-Computer Interaction

## #4: Consistency and Standards

- · People spend more time using other products than your product
- Users should not have to wonder whether different words, situations, or actions mean the same thing. Follow platform and industry conventions.
- Your "clever" solution can cause confusion

## I'm Looking at YOU, Microsoft

Undo Typing	₩ Z
Redo Typing	ЖY
Cut	жx
Сору	₩ C
Paste	₩V
Paste Special	へ 乗 ∨
Paste and Match Formatting	V米公V
Clear	>
Select All	₩ A
Find	>

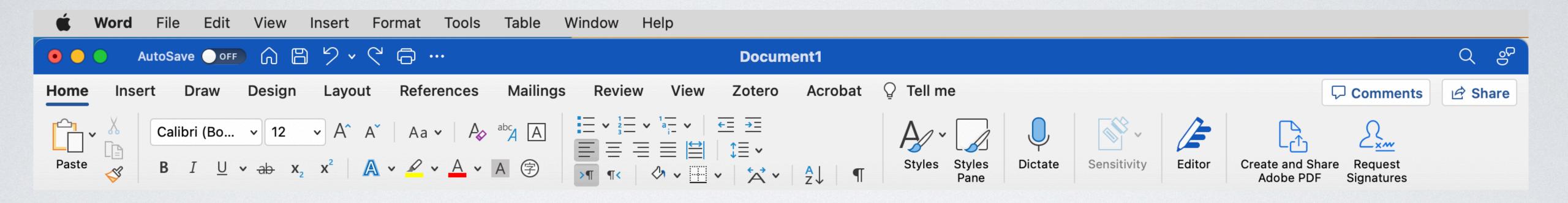


Mac standard for Redo is 12 #Z

## I'm STILL Looking at You, Microsoft

- ^A should move cursor to beginning of line (broken in Microsoft apps)
- Likewise ^E (end of line)

## Not Just Shortcuts



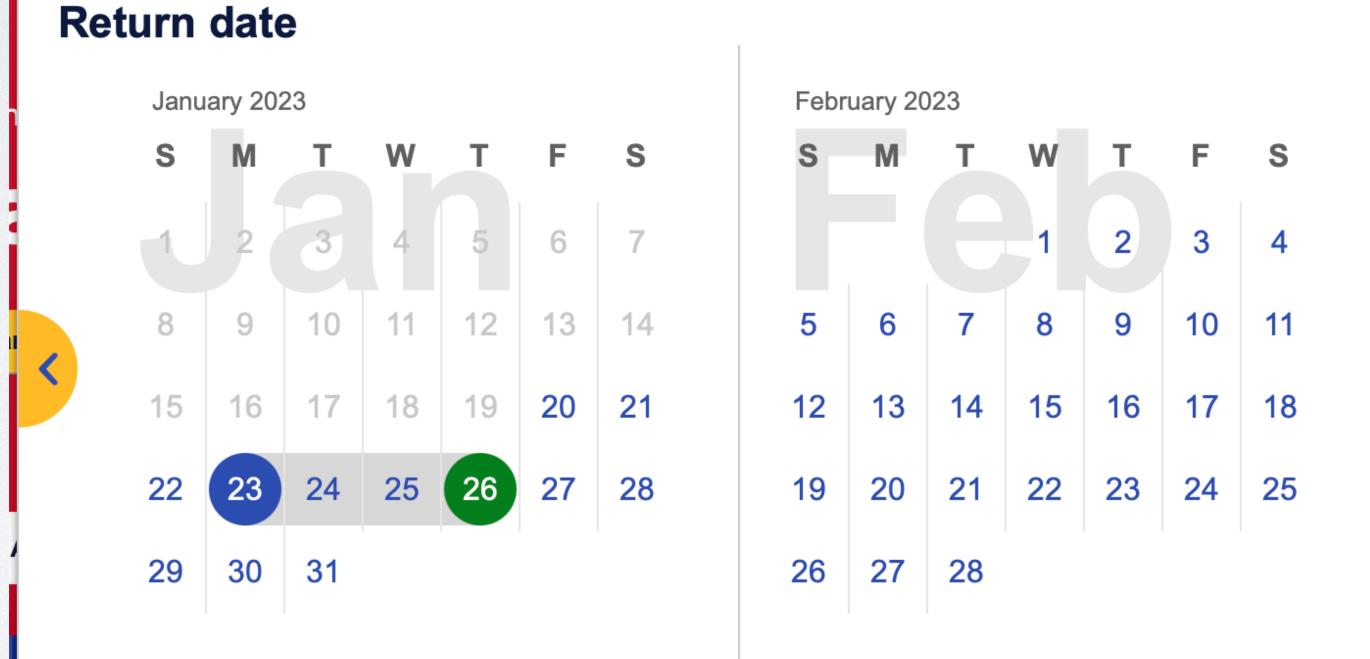
• Two (!??) menu bars, THREE different sections of buttons

## Error Prevention

Good error messages are important, but the best designs
 carefully prevent problems from occurring in the first place.
 Either eliminate error-prone conditions, or check for them and
 present users with a confirmation option before they commit to
 the action.

## Southwest

Can't set return date
 before departure date

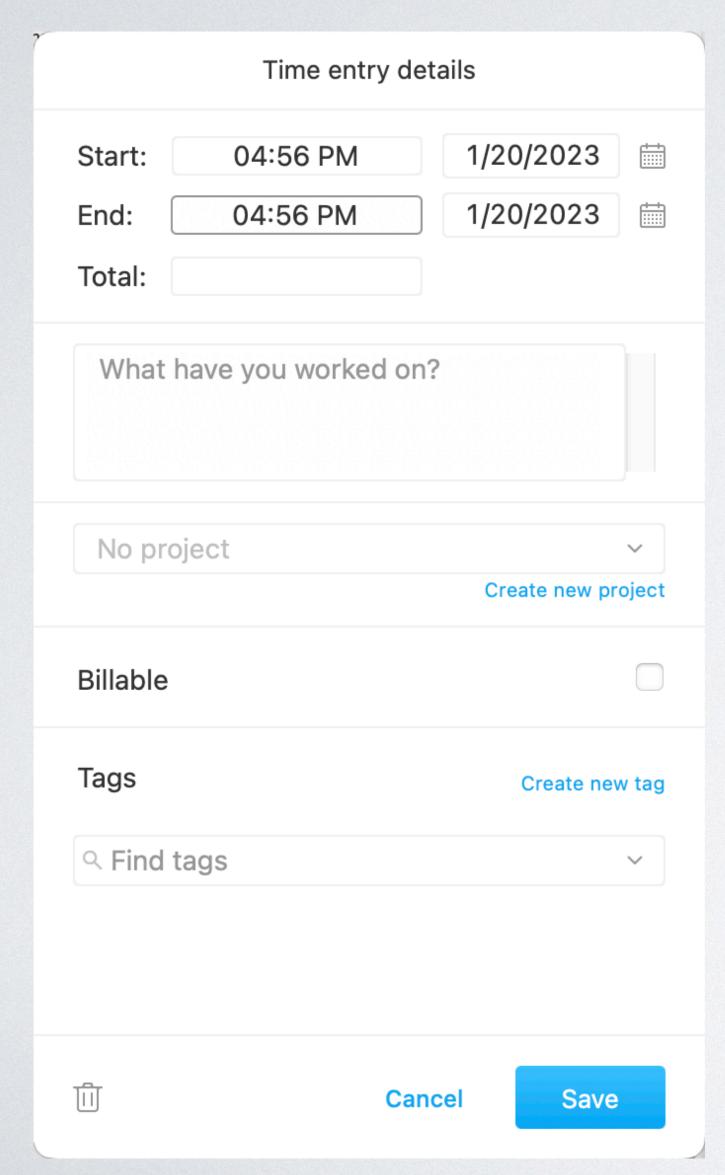


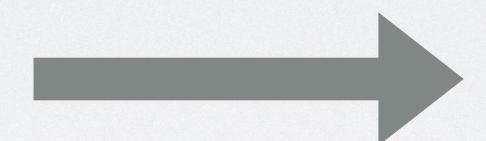
We are currently accepting air reservations through August 14, 2023.

This date is subject to change! Please check back frequently.

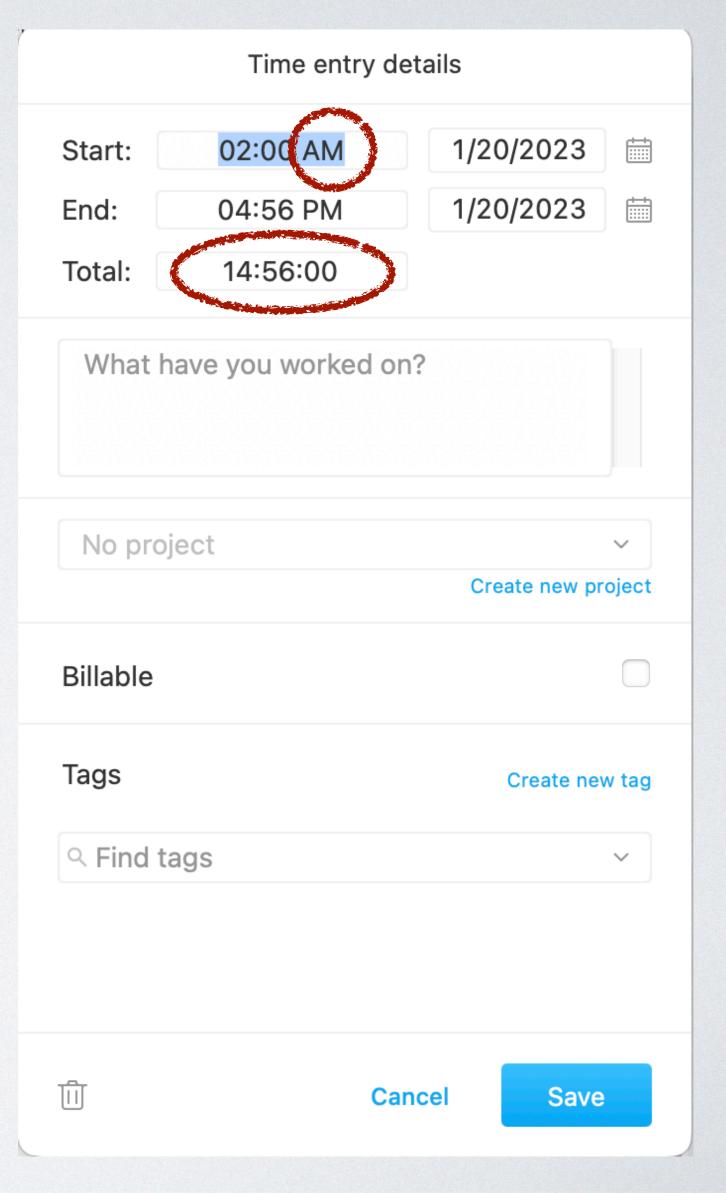
On February 9, 2023 we will open our schedule for sale through October 4, 2023.

## Clockify Desktop





Change start time: "2:00"



## #6: Recognition Rather Than Recall

 Minimize the user's memory load by making elements, actions, and options visible. The user should not have to remember information from one part of the interface to another.
 Information required to use the design (e.g. field labels or menu items) should be visible or easily retrievable when needed.

## Command Line vs. GUI

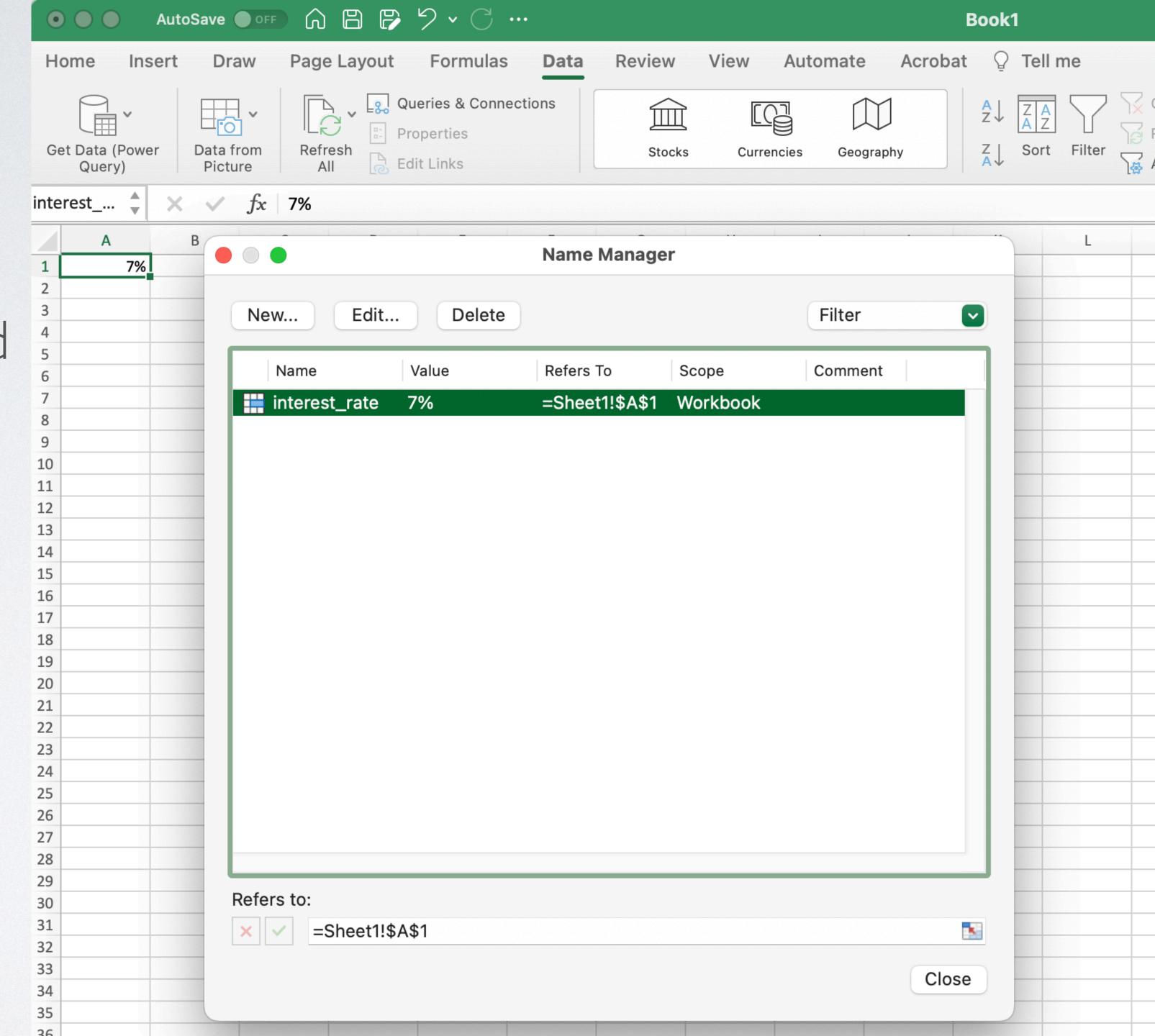
- · Command line requires you to remember command names
- GUI gives you lists of possible commands in menus

## Capitals

- What's the capital of Portugal?
- Is Lisbon the capital of Portugal?

# Excel Name Manager

- Can't see the list of named ranges in the formula editor or in the table
- Instead, use the "Name Manager": a modal dialog box!
- Close the box. What were the names, again?



## #7: Flexibility and Efficiency of Use

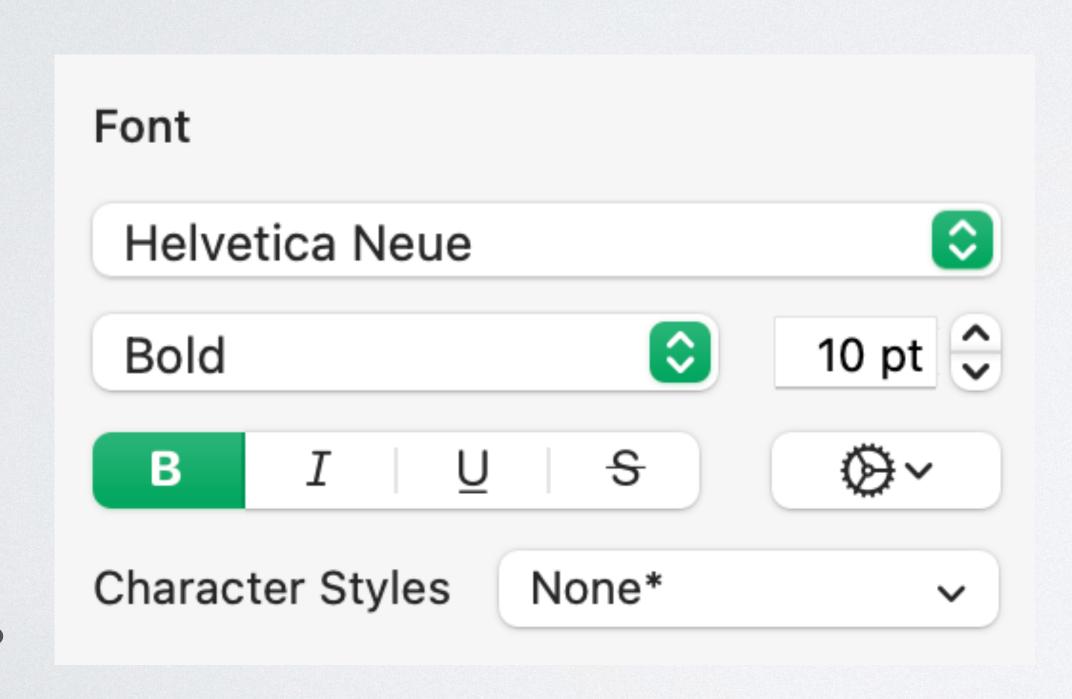
- "Shortcuts hidden from novice users may speed up the interaction for the expert user so that the design can cater to both inexperienced and experienced users. Allow users to tailor frequent actions."
- Novices and experts have different needs
  - Novices need discoverability
  - Experts need efficiency

## Sending Lots of Similar Emails

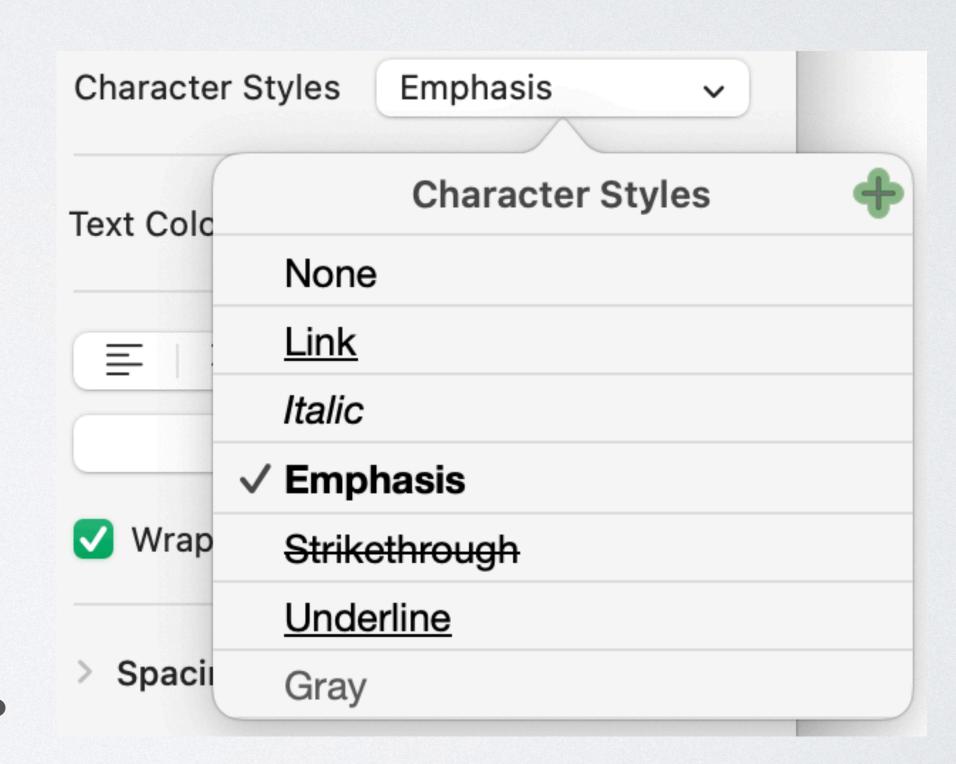
- Retype?
- Copy/paste, modify?
- Standardize, use CC/BCC?
- Mail merge
- Fancy CRM tool

## Multiple Methods for One Task

#### · To make text bold:



• **#B** 



## Is More Better?

- · Perl motto: "There's more than one way to do it."
- Using a language feature forces maintainers of the code to understand that feature

• But no one cares whether you clicked or used **#**B to make text bold

## #8: Aesthetic and Minimalist Design

 "Interfaces should not contain information that is irrelevant or rarely needed. Every extra unit of information in an interface competes with the relevant units of information and diminishes their relative visibility."

Store Gmail Images About Google Google Search I'm Feeling Lucky Carbon neutral since 2007 Advertising Business How Search works Privacy Terms Settings Display a menu

Mail

News

yahoo!

Finance

Sports Entertainment Life Shopping **Yahoo Plus** 

More...



#### Southwest learns the cost of canceling 16,700 flights

Southwest Airlines reported a loss for the fourth quarter, as the company took an \$800 million pretax hit to earnings due to the airline's holiday travel meltdown.

**CEO Bob Jordan issues statement »** 



Why did San Diego waves suddenly turn bright pink?



'Cheers' favorite makes rare TV appearance in series



Store chain bars employees with 'missing, broken' teeth



**Bristol Palin has 9th surgery** after breast reduction



Former NFL linebacker Jessie Lemonier dies at 25

#### Stories for you



**Celebrity** People

#### Alicia Keys Rocks a Purple Bikini While on Tropical Birthday Getaway: 'Aquarius Energy'

The Grammy winner soaked up the sun in style for her 42nd birthday



**Ad** SmartAsset

#### **Average Retirement Savings By Age: Are You Normal?**

The shocking amount some people have saved, and why speaking with a financial advisor could help increase your returns and alleviate stress.

#### Trending Now

1. Tyre Nichols 6. Paul Pelosi

2. Patrick Mahomes Injury 7. Madison Brooks

3. Donald Trump

8. Poker Face

4. Alex Murdaugh Trial

9. Stéphane Rolland

5. Russia-Ukraine War

10. Sean Payton



Down)

(Ad) Liver Renew

Weather

San Diego 🔮

Sun

Today

Fri

Sat

(h)

68° 41° See More » 60° 50°

55° 46° AccuWeather

Scoreboard

Trending \$

Tomorrow



22

Half

Take the Test

Personality Types

Premium Profiles

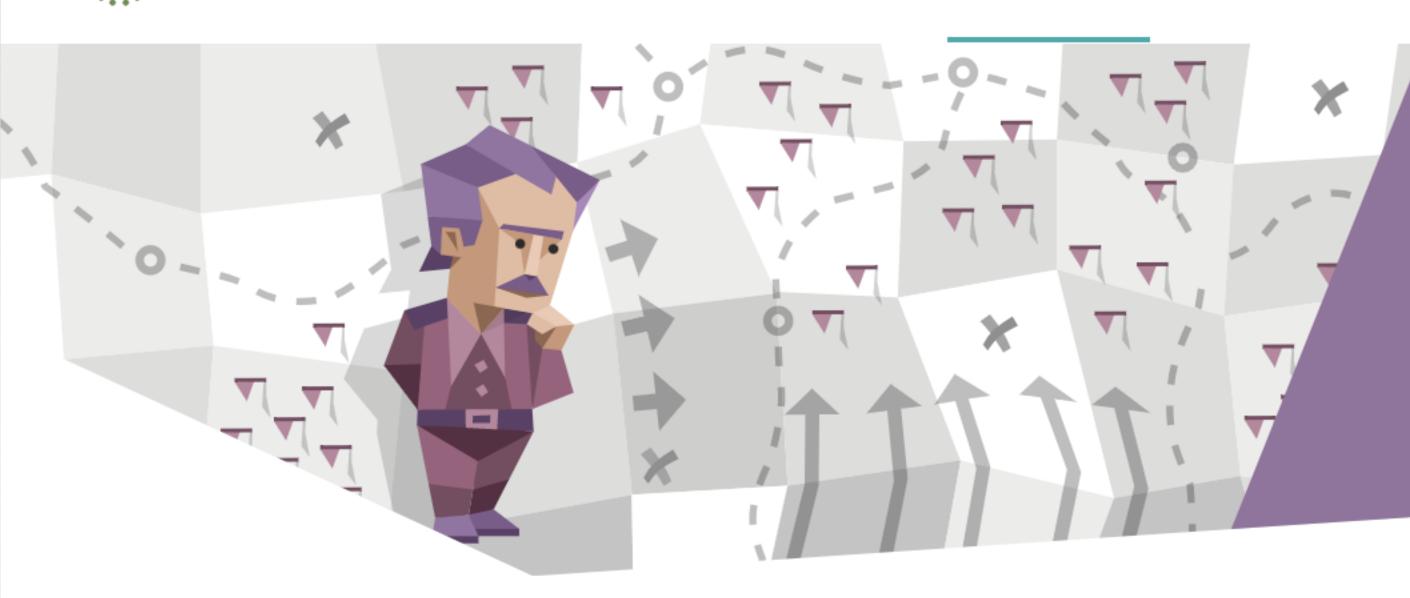
Tools & Assessments

Library





Take the Test



## Architect Personality

INTJ-A / INTJ-T

(WHAT'S THE DIFFERENCE?)

#### **Explore This Type**

#### Introduction

Strengths & Weaknesses

Romantic Relationships

Friendships

Parenthood

Career Paths

Workplace Habits

#### Introduction

#### WHO IS AN ARCHITECT (INTJ)?

An **Architect (INTJ)** is a person with the Introverted, Intuitive, Thinking, and Judging personality traits. These thoughtful tacticians love perfecting the details of life, applying creativity and rationality to everything they do. Their inner world is often a private, complex one.

"Thought constitutes the greatness of man. Man is a reed, the feeblest thing in nature,

hut he is a thinking reed "

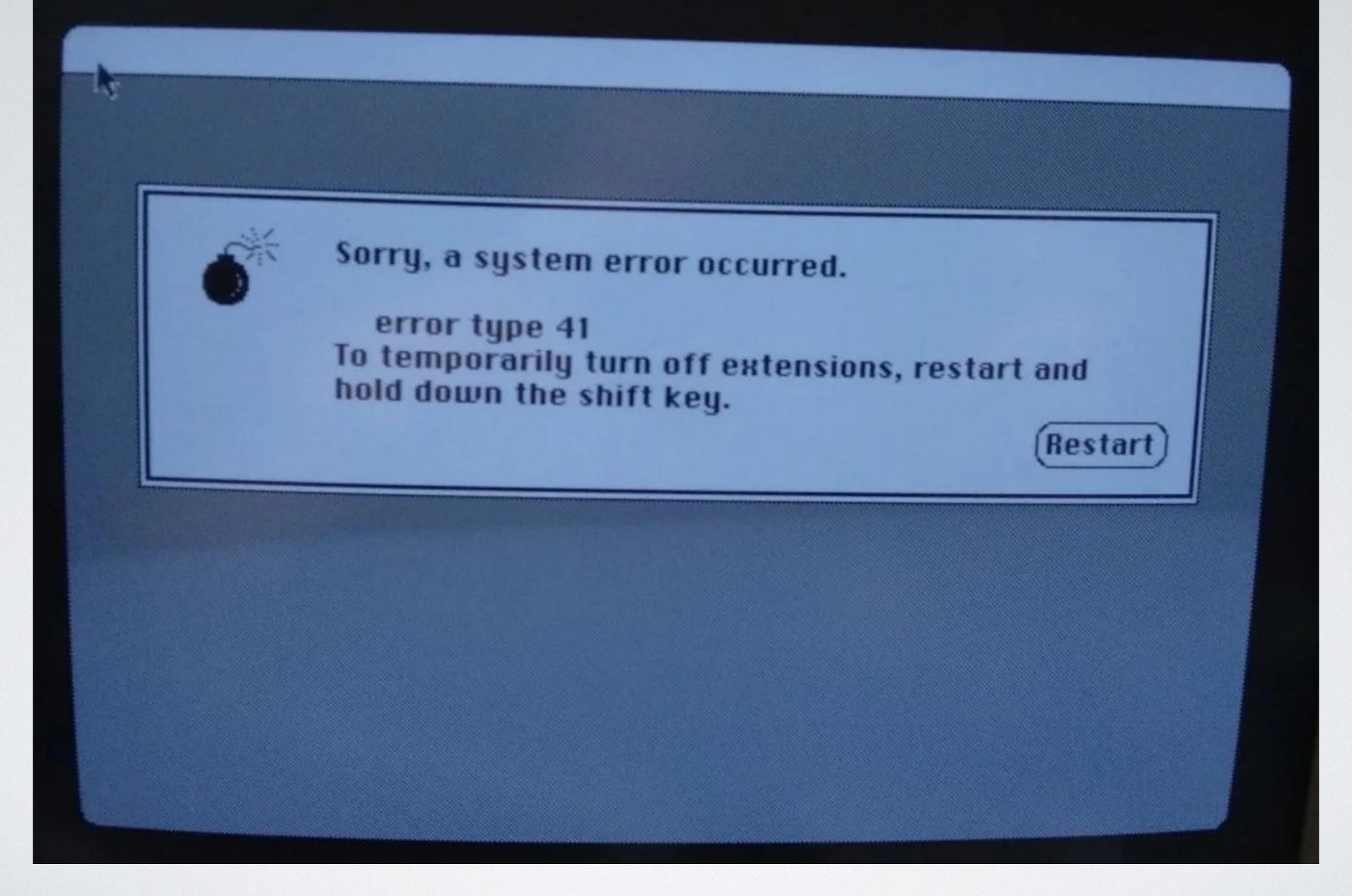
#### New Here?

Take the Test

Already have your results? Log in.

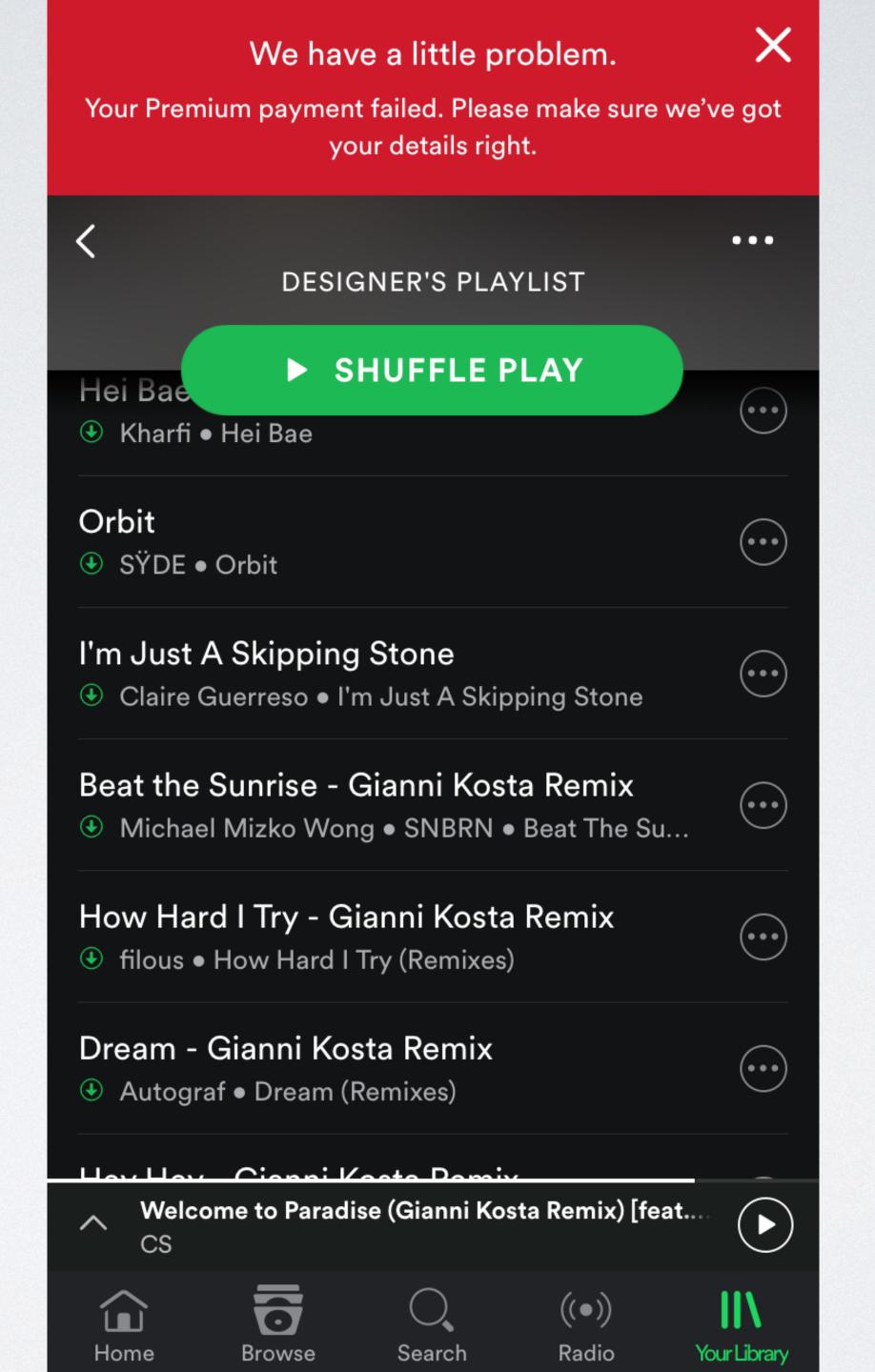
# #9: Help Users Recognize, Diagnose, and Recover From Errors

• Error messages should be expressed in plain language (no error codes), precisely indicate the problem, and constructively suggest a solution.



https://www.reddit.com/r/VintageApple/comments/hst2it/macos\_system\_7\_error\_41/

# RONG



## Woopsie Daisy!

Looks like something went completely wrong! but don't worry
It can happen to the best of us, and it just happened to you

Go To Homepage

- · Cutesy language is annoying
- · Not clear what's wrong or how to fix it
- You probably just lost what you typed (sorry, not sorry)

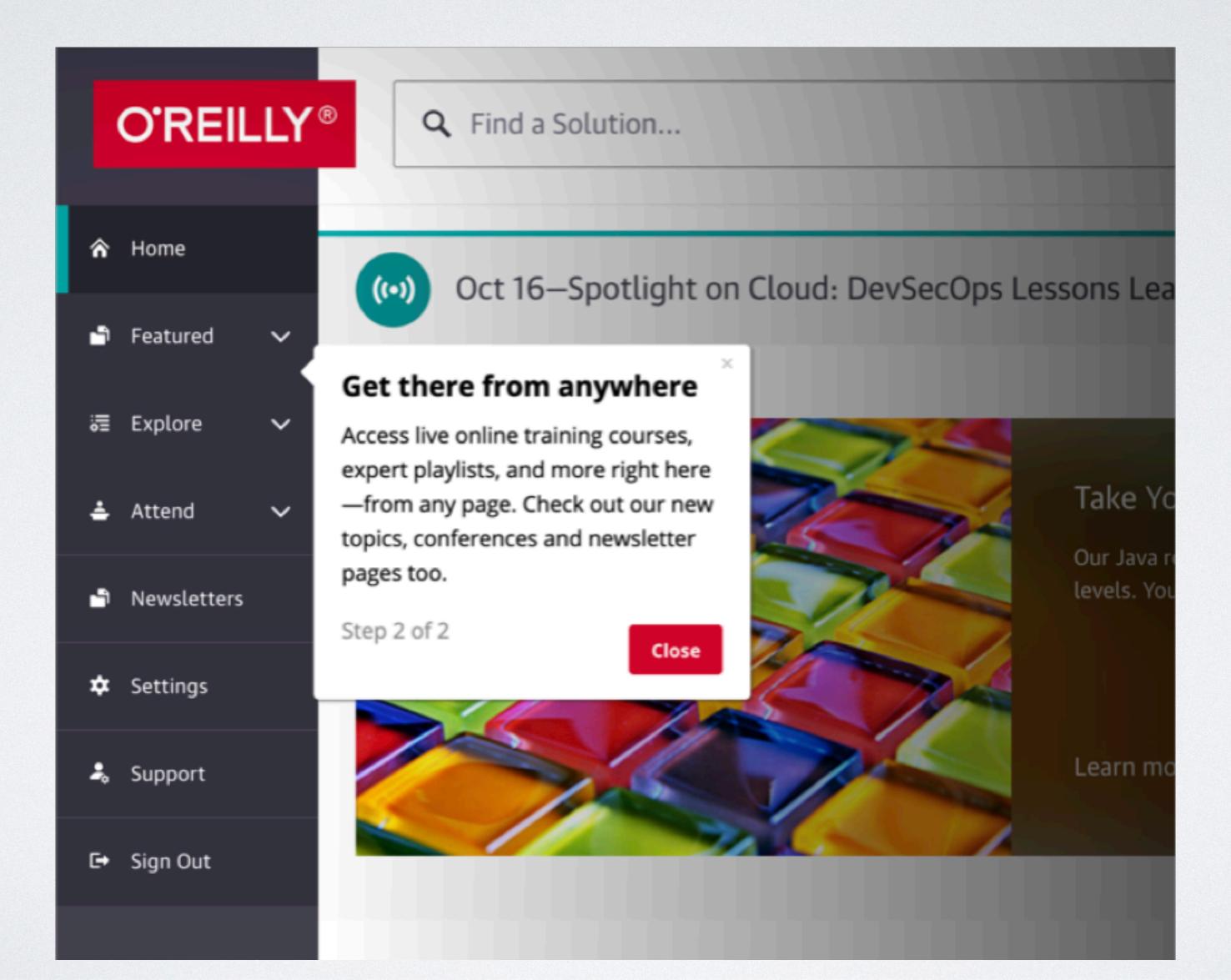
## #10: Help and Documentation

- It's best if the system doesn't need any additional explanation.
   However, it may be necessary to provide documentation to help users understand how to complete their tasks.
- Enable search in documentation
- Present documentation in context

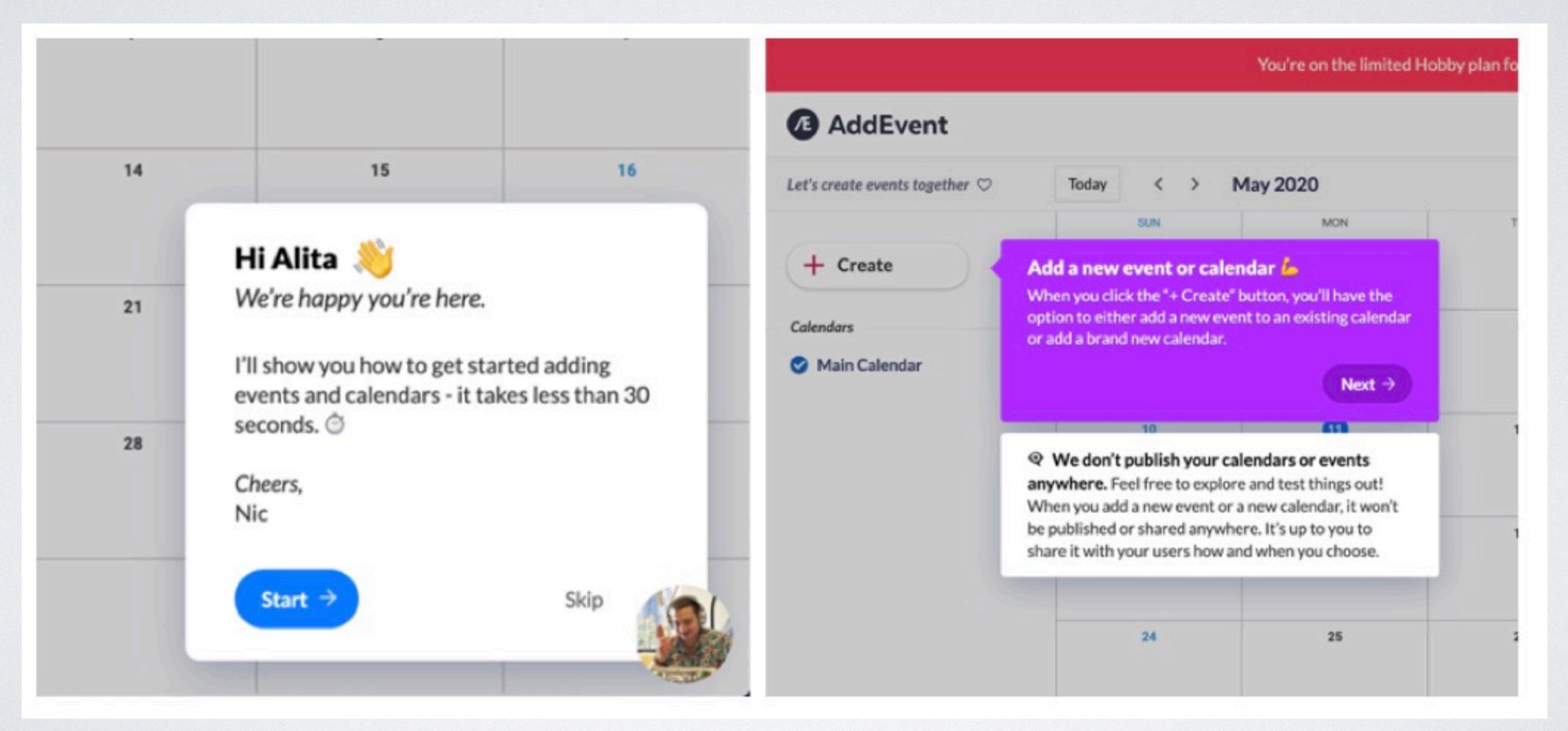
## Proactive vs Reactive Help

- Proactive: help before people get stuck (e.g., tutorials)
  - Push: not relevant to user's goals
  - Pull: Just in time
- · Reactive: answer questions, troubleshoot problems

## Push Revelations



## Pull Revelations



https://www.nngroup.com/articles/help-and-documentation/

## Activity

• In small groups, do a heuristic evaluation of an app of your choice.

• Try to find problems that you think might present significant usability challenges to users.